Program of the IRSPM SIG online seminar

*The Potential of Design for Addressing Wicked Issues | Emergent Design-led Strategies in Addressing Wicked Issues*

Kraków, 20th November 2020

| Central European Time | Dealing with technicalities | |
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| 08:45 – 09:00 | | |
| 09:00 – 09:15 | **Welcome by host of the day –** Mateusz Lewandowski | |
| 09:15 – 09:45 | **Keynote speech by Prof. dr. Maarten Hajer,** *Futuring for Sustainability - the case of Off Shore Wind on the Northsea* | |
| 09.45 – 10:00 | Break | |
| 10:00 – 11:00 | **Session 1**<br><br>Chair: William Voorberg<br><br>**Rianne Dekker et al.,** *Learning in living labs How different types of living labs address wicked policy problems in different ways*<br><br>**Daniela Sangiorgi et al.,** *Co-designing innovation labs for mental healthcare transformation*<br><br>**Iris Geerts & Maikel Waardenburg,** *Living labs for more inclusive sporting encounters as collaborative innovation arrangements* | **Session 2**<br><br>Chair: Mateusz Lewandowski<br><br>**Christian Bason,** *Designing missions: Towards a new practice of achieving policy impact?*<br><br>**Geert Brinkman,** *The Stategic Side of Applying Design Thinking in a Public Sector Context*<br><br>**Federico De Luca,** *A design-led approach to leverage the use of technology towards a patient-centered healthcare model in China* |
| 11:00 – 11:15 | Break | |
| 11:15 – 12:30 | **Panel discussion co-chaired by Lucy Kimbell and Ramia Maze,** *What if? What for? So what? Mapping design-led methodologies for developing policies and public services*<br><br>**Lucy Kimbell, Daniella Jenkins***, What if?*<br><br>**Patrycja Kaszynska, Lara Salinas,** *What for?*<br><br>**Jocelyn Bailey, Ramia Maze,** *So what?* | |
| 12:30 – 12:45 | Break | |

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| 12:45 – 13:45 | **Session 3**<br><br>Chair: Daniela Sangiorgi<br><br>**Albert Meijer & Gabriele Schliwa,** *Public Design and Citizenship: A Critique of User-Centered Approaches in Public Design*<br><br>**Glenn Robert et al.,** *Applying Elinor Ostrom's design principles to guide co-design in health(care) improvement: a case study with citizens returning to the community from jail in Los Angeles County*<br><br>**Jodi Sandfort,** *Doing Differently: Methodology, Methods and Tools for Human-Centered Design in Public Affairs* | **Session 4**<br><br>Chair: Mateusz Lewandowski<br><br>**Sabine Junginger,** *Design Principles and Human Experience: About discovering ambiguities, inventing new possibilities and giving expression to public values in a VUCA World*<br><br>**Ronald Macintyre,** *Learning Design in the time of COVID-19*<br><br>**Kamilla Noworól et al.,** *Exploring the potential of design (non)hackathon as a solution to wicked issues*<br><br>**Diletta Di Marco,** *Toward a co-creation approach in policymaking for wicked issues: how to engage citizen through an interactive software tool* |
| 13:45 – 14:00 | Break | |
| 14:00 – 15:00 | **Knowledge café**: *Doing Design Research in Times of COVID-19* – Albert Meijer | |
| 15:00 – 15:15 | **Closing comments and lookout** – Mateusz Lewandowski & Daniela Sangiorgi | |
| Free time | Krakow virtual site seeing **wirtualnyspacer.krakow.pl** | |

<div align="center">**CONTRIBUTORS AND AUTHORS**</div>

**Keynote speaker**
Prof. dr. Maarten Hajer – Utrecht  University

**Chairs**
Prof. dr. Lucy Kimbell – Social  Design Institute, University of the Arts London
Prof. dr. Ramia Maze – London  College of Communication, University of the Arts London
Prof. dr. Albert Meijer – Utrecht  University School of Governance
Dr. William Voorberg – Erasmus University Rotterdam
Dr. Mateusz Lewandowski – Institute of Public Affairs, Jagiellonian University
Dr. Daniela Sangiorgi – Department of Design, Politecnico di Milano

**Session 1**
*Learning in living labs: How different types of living labs address wicked policy problems in different ways*
Dr. Rianne Dekker – Utrecht University School of Governance
Prof. dr. Albert Meijer – Utrecht University School of Governance
Dr. Erna Ruijer – Utrecht University School of Governance
Dr. Gabriele Schliwa – Utrecht University School of Governance
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Dr. Deger Ozkaramanli – University of Twente Faculty of Engineering Technology
Prof. dr. Bas Denters – University of Twente Department of Public Administration

*Co-designing innovation labs for mental healthcare transformation: Navigating between the disruption and maintenance of interacting institutional logics*
Dr. Daniela Sangiorgi – Department of Design, Politecnico di Milano
Marta Carrera – freelance
Dr. Fabio Lucchi – Spedali Civili di Brescia

*Living labs for more inclusive sporting encounters as collaborative innovation arrangements*
Iris Geerts, MSc – School of Governance, Faculty of Law, Economics and Governance, Utrecht University, Utrecht, The Netherlands
Dr. Maikel Waardenburg – School of Governance, Faculty of Law, Economics and Governance, Utrecht University, Utrecht, The Netherlands

**Session 2**
*Designing missions: Towards a new practice of achieving policy impact?*
Dr. Christian Bason – Danish Design Center

*The Stategic Side of Applying Design Thinking in a Public Sector Context*
Geert Brinkman – Erasmus University Rotterdam

*A design-led approach to leverage the use of technology towards a patient-centered healthcare model in China*
Federico De Luca – Politecnico di Milano (Italy)

**Panel discussion**

*What if? What for? So what? Mapping design-led methodologies for developing policies and public services*

Jocelyn Bailey – research fellow, Social Design Institute, UAL; PhD student, University of Brighton

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Professor Ramia Maze – London College of Communication, UAL

Dr. Lara Salinas – London College of Communication, UAL

**Session 3**

*Public Design and Citizenship: A Critique of User-Centered Approaches in Public Design*

Prof. dr. Albert Meijer – Utrecht University School of Governance

Dr. Gabriele Schliwa – Utrecht University School of Governance

*Applying Elinor Ostrom's design principles to guide co-design in health(care) improvement: a case study with citizens returning to the community from jail in Los Angeles County*

Prof. dr. Glenn Robert – Florence Nightingale Faculty of Nursing, Midwifery & Palliative Care, Kings College London

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*Doing Differently: Methodology, Methods and Tools for Human-Centered Design in Public Affairs*

Prof. dr. Jodi Sandfort – University of Minnesota

**Session 4**

*Design Principles and Human Experience: About discovering ambiguities, inventing new possibilities and giving expression to public values in a VUCA World*

Prof. dr. Sabine Junginger – Lucerne University of Applied Sciences and Art

*Learning Design in the time of COVID-19*

Ronald Macintyre – RoughBounds Consulting

*Exploring the potential of design hackathon as a solution to wicked issues*

Dr. Kamilla Noworól – Institute of Public Affairs Jagiellonian University

*Toward a co-creation approach in policymaking for wicked issues: how to engage citizen through an interactive software tool*

Diletta Di Marco – PhD Candidate, LEADIN' Lab - LEAdership, Design and INnovation Laboratory School of Management, Politecnico di Milano